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# Pulse

WINTER '13



## 'TIS THE SEASON. GIVE BLOOD.

**Holiday Blood Drives supported by the Oklahoma City Thunder**

**Dec. 22 - 4 - 8 p.m.;** SpiritBank Event Center, **Bixby**; The first 50 donors will receive a pair of tickets to a select Oklahoma City Thunder game. Each donor will receive a Thunder T-shirt and two FREE Tickets to the Jan. 5, Tulsa 66ers game versus Texas Legends, while supplies last. Register to win a 15-person suite at a Tulsa 66ers game and an autographed basketball.

**Dec. 28 - 9 a.m. - 7 p.m.;** Oklahoma City's Cox Convention Center, southwest entrance; FREE parking for donors beneath Cox Convention Center.

**Ardmore's** Mountain View Mall, 9 a.m. - 7 p.m.

**Enid's** Oakwood Mall, 9 a.m. - 7 p.m.

**Fort Smith** donor center, 8:30 a.m. - 6 p.m.

**Lawton** donor center, 8 a.m. - 6 p.m.

One lucky donor at each location will win a pair of lower level tickets to an upcoming Thunder home game. Each donor will walk away with an "I BLEED BLUE" Oklahoma City Thunder T-shirt while supplies last.



Give now through February, and you'll receive a ball cap. If you choose to forgo it, funds allocated for this token of appreciation will be given to the



**KTUL, Channel 8, GIVE LIFE. GIVE BLOOD. Drive Now through Dec. 20 - Tulsa** donor center, just west of Yale on 81st St.; **Bank of Oklahoma will award a \$500 American Express gift card to one lucky donor.**



Oklahoma's Own™



**News 9 Holiday Blood Drive Dec. 17 - 10 a.m. - 6 p.m.;** 7401 N. Kelley Ave. in **OKC**; chance to win **one of two \$1,000 gift cards** from Bank of Oklahoma.

**Nighthawks Blood Drives**

**Now through Jan. 31** - One lucky donor who has given in the **Lawton** or **Wichita Falls** area will win a **VIP pass to meet Tim Tebow** Feb. 17, at the inaugural **Wichita Falls Nighthawks** football game.



Continued from page 1

### 28th Annual KATT Radio Blood Drive

One lucky donor will receive a Pink Floyd “The Dark Side of the Moon” Immersion Box Set. Each donor receives a limited supply, commemorative **KATT T-shirt** at these locations:

**Jan. 10 - 10 a.m. - 6 p.m.**, Riverwind Casino  
**Jan. 12 - 10 a.m. - 4 p.m.** at the following locations:

**OKC:** Quail Springs Mall, lower level near Sears

**Norman:** Bob Moore Nissan, I-35 and Tecumseh Rd.

**Ada:** Pontotoc Agri-Plex

**Ardmore:** Mountain View Mall

**Chickasha:** Canadian Valley Technology Center

**Enid:** Oakwood Mall

**Pauls Valley:** Tio’s Mexican Restaurant

**Seminole:** Seminole Fire Station

**Weatherford:** Walmart



### KMOD Radio Blood Drive

**Jan. 23-26** - Donate at one of these locations and receive a **KMOD Blood Drive commemorative T-shirt** while supplies last.

**23 - Tulsa:** River Spirit Casino, 7 a.m. - 7 p.m.

**23 - Tahlequah:** Northeastern State University, 9 a.m. - 4 p.m.

**24 - Tahlequah:** Northeastern State University, noon - 7 p.m.

**25 - Tulsa:** Route 66 Harley-Davidson, 10 a.m. - 6 p.m.

**26 - 10 a.m. - 5 p.m.;** **Bartlesville:** Washington Park Mall; **Grove** Community Center; **Muskogee:** Arrowhead Mall; **Stillwater:** Hastings Book, Music & Video; **Tulsa:** Promenade Mall

### February

Each Tulsa-area donor will get a University of Tulsa blood donor T-shirt.



## Giving Greater

More than **20,000 donors** between August and October chose to forgo their donor T-shirts so the Blood Institute could redirect those funds as special gifts to our **Children’s Miracle Network** hospitals.

Children’s Miracle Network hospitals pledge to put children first and keep 100 percent of donations in the community where they were raised. Each year, thousands of families trust the care of their kids to our local children’s hospitals. Our donors show their support by giving blood that may be needed as these little ones battle for their lives. It should be no surprise, then, that so many have given up their donor T-shirts to support children through our Open Arms program.



## Rolling into Wichita Falls



*Texas Blood Institute recently added a shiny new bloodmobile. Among its distinctive features are wider aisles to give phlebotomists more work space. The donor seats are adjustable to allow for collection from either arm, depending on donor preference. Private rooms for screening include a light that flashes to signal staff when a donor has completed the process.*

*We gratefully acknowledge these foundations that gave major gifts to enable this purchase:*

- The Priddy Foundation
- James N. McCoy Foundation
- J.S. Bridwell Foundation
- Bryant Edwards Foundation, Inc.
- Fain Foundation

# Volunteers Honored

**“Volunteers do not necessarily have the time; they just have the heart.”** ~Elizabeth Andrew

Volunteers at the Blood Institute are the ‘heart’ of our organization. All are important in achieving our mission. **Several have recently received special recognition for their work.**

In the **OKC** area, those serving the most hours are awarded



L to R Julia Cooke-Davis, **OKC** area volunteer coordinator, Hillie Payton, Jerry Johnson, Fran Bussert, Mark Patterson, OBI vice president, and Jan McGill

the President’s volunteer service award. For 2011, **Hillie Payton** gave 1,025 hours as a ‘bag lady’ and ‘thank you crew’ volunteer at blood drives. She also donates blood. **Jerry Johnson**, gave 899 hours,

primarily at the **Norman** donor center. **Frances Bussert** served 559 hours at blood drives and the **Edmond** donor center. **Janice McGill** topped 1,171 hours in preparing blood bags for donors’ use, on the ‘thank you crew’ and in administrative work.

**Carlos Jackson**, age 14, was given the **student volunteer award**, with more than 200 hour of volunteer service. He helps with many clerical projects and greatly reduces the training and education department’s workload.



Carlos Jackson with his pastor, Dr. George E. Young, Sr.



L to R: Lois Elledge with Michelle Covert, ABI volunteer coordinator

After launching a volunteer program in June, Arkansas Blood Institute (ABI) staff in **Fort Smith** was excited to have **Lois Elledge step up as its first volunteer**. Lois makes reminder calls, works at mobile drives as a member of the “thank you crew”, and assists in a variety of other ways.

Other volunteers honored include:



**Altus** Volunteer of the Year, Diana Thompson



June Rodgers, **Tulsa** Volunteer of the Year



Daren Coats, executive director, **Lawton and Wichita Falls**, with Dora Allen, **Lawton** Volunteer of the Year



Bria Smith, **Lawton** Student Volunteer of the Year

Vivian Umiah, **Wichita Falls** Volunteer of the Year, with Mark Patterson, OBI vice president



Volunteer services director Stephanie Huston (left) and **Tulsa** executive director Crystal Farrimond (right) honor the “Harvard Baggers”, a group from Harvard Avenue Christian Church that gathers regularly to prepare blood donation bags.

## End-of-Year Giving

by Gary Lynch, Development Director, (405) 297-5545

It's lucky for blood centers that red and green are the dominant colors at the end of the year. During the holiday season, blood centers usually see their blood inventories decline, because folks are so busy preparing for the festivities. Luckily for the Blood Institute this year, the donors have been generous with their time and blood, and our blood inventories are strong. Luckily for our blood

donors, charitable donations are still tax-deductible and the Blood Institute is a charity. **We hope you will take this time as the end of the year approaches to consider making a charitable donation** to the Blood Institute. Every monetary gift helps us provide blood to those who need it in our communities. The holidays are about giving, and **giving blood or money to the Blood Institute means you are also giving hope, health and healing**. Happy Holidays!

## Little Survivor Gives Thanks

Last December, Isabelle Radcliff was just returning home for the holidays. **The eight-year-old, Mustang girl had spent months in the hospital battling leukemia.** But as her strength began to return earlier this year, she and her mother took a very important outing. The two visited an **Oklahoma City** donor center to give thanks to donors giving blood. Isabelle wore her special shirt proclaiming, "I'm ALIVE Thanks To A Blood Donor."

"The donors brought back memories for Isabelle," said Rebekah Radcliff, mom.

In the summer of 2011, Isabelle ran a high fever that wouldn't break. She was sent to the Children's Hospital at OU Medical Center. Before she could undergo tests, **she had to be given two units of blood and a unit of platelets.** Tests revealed Isabelle had leukemia.

While spending five months in the hospital, Isabelle received numerous blood transfusions, and today she

is cancer free. **She and her family realize the value of blood donation, and hope that by showing their appreciation in person, they can be an encouragement to donors.**

When asked to explain what happens with donated blood, Isabelle remarked, "They send it to the hospital, and give it to kids who need it." And though the process

is a bit more complex than what she described, Isabelle definitely understands and is grateful for the life-saving gift of blood this holiday season.



Blood recipient, Isabelle Radcliff, says, "thank you," to a donor in **OKC**.